



P.O. Box 458 Swedesboro, NJ 08085 | swedesboroday@gmail.com |
www.SwedesboroWoolwichDay.com

May 18, 2017

Dear Potential Sponsor,

Thank you for your support of Swedesboro-Woolwich Day over the years! Because of sponsors like you, Swedesboro-Woolwich Day was a huge success in 2016, and we are hoping you will once again decide to be a part of this exciting community event scheduled for **September 30, 2017**. If you are a new sponsor, then welcome!

Over 10,000 people came out to Swedesboro last year to shop, eat, enjoy the music, and experience all that Swedesboro Woolwich Day had to offer. This year's event will feature the popular car show, two stages for family entertainment and live music, the "Kids Zone", the popular food court featuring South Jersey's best fare, and the highest quality craft and vendor booths.

The big day will begin with the 11th Annual Dragon 5K Run and 1 Mile Walk to benefit the Nathaniel Boerlin Scholarship Fund. The Kingsway Marching Band performs to start the entertainment. We continue to get record numbers of participants for the Run and Walk and this has become a signature event for Swedesboro!

We hope you will consider becoming a sponsor. We have outlined the sponsorship opportunities on the attached overview sheet and on the "Select an Area" tab on our website. The Select an Area sponsorship goes quickly, so if you are considering any of these activities, please send the form back as soon as possible. Remember, over 10,000 potential customers will be seeing your sponsor banner near the activity you choose!

Please complete the Sponsorship Form and return it to P.O. Box 458, Swedesboro, NJ 08085. If you have any questions about the event, please email us at swedesboroday@gmail.com. Additional information can also be found at www.SwedesboroWoolwichDay.com.

We look forward to working with you to make this a successful day for your business and another wonderful day for our community!

Best Regards,

A handwritten signature in black ink that reads "Thomas W. Fromm".

Thomas Fromm
Mayor of Swedesboro